

Product Manager

The Company

YouTransactor is leading FinTech in Mobile Payment Solutions, backed up by VC BlackFin Capital Partners.

We design, develop and integrate mobile payment terminals and services for merchants in retail, delivery, transportation and public sector. With over 1 million payment terminals in the world, we work with some of the biggest players in Payment industry to change the purchasing experience for small and medium merchants by bringing them the most innovative solutions. Our clients are Banks, Governments, Merchant Service Providers in France, USA, Brazil, UK, Belgium, Sweden, India just to name a few.

Role:

As part of our growth plan, YouTransactor looks for a talented and self-motivated Marketing expert to bring the company to the next level of public exposure and promote a Brand internationally.

Reporting into the Marketing Director, and as part of a young and dynamic multi-cultural team, you will drive marketing efforts to support both our sales team with relevant Product offering whose packaging and development you will handle.

You are showing superior project timeline development and management skills. Your written and verbal communication skills are your biggest strength and unraveling complex problems does not scare you.

You have high energy and go-getter attitude. You are comfortable working autonomously, but you are also a team player.

Responsibilities and Accountabilities:

- Provide consistent Business Intelligence (market research and analysis) on technology related topics
- Write/edit content (product collaterals, presentations, brochure) in a commercial environment
- Discuss with operation and sales teams to understand our end-users
- Work on the roadmap with the entire Product team, the Tech team and the Deploy team.
- Meet external users to get direct feedbacks about their use of the products
- Support this vision, by describing, prioritizing and justifying new systems, tools and features for your products
- Own a strong knowledge about the industry and the ecosystem
- Be in charge of defining and delivering the roadmap of data & analytics of products you will lead
- Participate to the industrialisation of the technical support to the commercial teams.
- Demonstrate your products in industry events
- Promote your products with all media available

Skills and Qualifications:

- Fluent in English, excellent written skills - ideally native in English. French would be an advantage, along with Spanish or Portuguese.
- Excellent communication skills, outgoing and enthusiastic to liaise with a variety of professionals.
- Creative, Curious, Autonomous, very well organized, Entrepreneur minded.
- Bachelor's degree in Marketing, Business or Communications required.
- Proven working experience in digital marketing.
- Technology-savvy, with keen interest in emerging technologies and 'all things digital'.
- Experience in creating content and communication strategy.
- Knowledge of Adobe, Photoshop or Illustrator appreciated
- Proficient in Google Docs, Slides, Sheets or equivalent (Office).

Location: Paris, France.

Travels: Occasional, France and abroad for trade shows and conferences.

Salary: Very competitive package

Contract: 24-months apprenticeship

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