



CUSTOM-DESIGNED PAYMENT TERMINALS

Turn your check-out process into a unique customer experience

In 2020 Covid-19 incentivized merchants to change their focus toward the implementation of e-commerce, and click & collect strategies. But sanitary measures also impacted the customer journey in-store as the demand for cashless and mostly contactless payment methods proliferated. The shift in customer habits has been quite rapid but the need to offer user-centric and contactless payment solutions is expected to prevail.

In parallel a transformation was already in-progress among micro-entrepreneurs, such as taxi drivers, delivery personnel, street vendors, etc. to accept card payments in mobility while providing their clients with the option to pay by the latest popular methods (Apple Pay, Alipay etc). Consequently, a few payment facilitators emerged in the past few years and have been serving this unexplored segment of customers successfully by providing highly competitive and attractive offers, not only in the terms of

affordability, but also ease of installation and more importantly modern mobile POS design and features.

The renewed demand for seamless checkout solutions presents a unique opportunity for the fast-growing neo-banks, acquirers and payment gateway providers to extend their existing business service portfolio and capitalize on it.

In addition to the merchants who are now migrating to a new cashless economy, SMEs represent a booming and captivating market segment for innovative companies who want to disrupt the way we accept payments. Here we present YouTransactor's key takeaways from our experience supporting leading European and Latin American Fintechs in their upcoming mobile POS launches.

mPOS must-haves

We develop with our partners cutting-edge mobile payment devices at unrivalled price.

Perfectly suited for payments in-store or in mobility, YouTransactor's handheld payment terminals are lightweight and robust, with a long-lasting battery. They come with a high-end colorful all-screen display. Our mPOS offer comprehensive connectivity options including Wi-Fi, BLE, 2G and 4G+ to accept payments anywhere. They encompass state-of-the-art technology to process all transaction modes, including NFC and QR codes. Our products are submitted to rigorous evaluation and testing to achieve all the required PCI and EMV certifications and ensure the highest security standards.

Make it your own

With tremendous flexibility offered, YouTransactor's clients have launched payment terminals with a unique design, with the ambition to convey a strong brand image and shine among incumbent products. Our white-label terminals support different levels of customization, from simply adding your company logo and applying your choice of colour to designing a fully tailor-made model. Our seasoned engineers have acquired an unparalleled experience making our customers' dream products come to life including innovative layouts, screen and touchpad

features to lighting effects. Our clients are rolling out next-generation mPOS that will leave a long-lasting impact and serve their growth strategy.

End-to-end Deployment Support

YouTransactor can help you develop and materialize your creative project from the start. We offset most of the technical complexity and take away the burden of specification, integration and certification from our clients, by providing guidance and a comprehensive technical support all along. Moreover, our support and proven maintenance offers facilitate the after-sales service and ensure end-customer satisfaction.

You set the tempo

Our customers come to us with bold plans and the need for an agile partner to meet their typically challenging product launch timeline. From the development phase to manufacturing YouTransactor enables an unmatched time-to-market.

Our robust forecasting model, scalable and localized production allow YouTransactor to stand out in terms of operational efficiency. We are highly resilient to demand peaks and ready to support our clients' business growth.

The world's leading Fintechs and acquirers trust YouTransactor's expertise



Fully custom-design & branding



State-of-the-art technology



Competitive Pricing



End-to-end engineering and operational support



Unrivalled time to market

