

May, 17th 2021

Marketing Communication Manager (Internship Contract: 6 Months)

The Company:

YouTransactor is a French company, specialized in Mobile Payment, and backed by leading Fintech VC BlackFin Capital Partners.

We design, develop and integrate mobile payment terminals and services to address various industry verticals such as retail, delivery, transit and public sector.

With over 2 million payment terminals on the field worldwide, we work with some of the biggest players in Payment industry to change the purchasing experience for small and medium merchants by bringing them the most innovative solutions. Our clients are Payment facilitators, Merchant Service Providers, Neobanks, Acquirers, Governments, in France, USA, Brazil, UK, Belgium, Sweden, India just to name a few.

Position description:

As a part of our growth plan, YouTransactor looks for a talented and self-motivated Marketing expert to bring the company a next-level of public exposure, and to promote the brand internationally.

Reporting to the CEO, you will drive the marketing efforts and support the sales team by handling the social media, CRM tool and the company website.

You will be specifically responsible for the following:

- Provide consistent Business Intelligence (market research and analysis),
- Write/ edit content (product collaterals, case studies, brochures),
- Work in a cross-functional manner, collaborating with the operations and sales team to understand the end-customer,
- Manage the production documentation of each product in relation with R&D team,
- Animate the company's social media page,
- Handle the company website, and keep it up to date,
- Keep a track of various relevant marketing KPIs to analyse the brand's online performance,
- Participate in organizing industry events.

This position offers opportunities for great exposure, advancement and a steep learning curve.

Knowledge, Skills and Experience:

- ✓ Master's student in the field of Management/ Marketing/ Communications
- ✓ Proficient in Google Analytics, WordPress, Photoshop,
- ✓ Proven work experience in digital marketing,
- ✓ Leadership, team spirit, communication skills and close collaboration with sales department,
- ✓ Autonomy, proactivity, planning, enthusiasm, curiosity,
- ✓ Fluent in English, any other language is a plus (Spanish/ Portuguese)

Location: Paris

Join us:

YouTransactor's business, innovation and production activities are in a phase of acceleration, providing many opportunities to grow in the company.

Apply now by sending your CV to contact@youtransactor.com
We look forward to hearing from you!